

R_x² Rax2
Assets

Where Beauty
Meets Value

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Introduction

Invest in elegance and security with premium gold coins crafted by the Royal Mint.

Each coin carries the prestige of British heritage and is recognized as legal tender, ensuring authenticity and enduring value. Made with precision, purity, and craftsmanship, these coins embody centuries of tradition and excellence. Perfect for collectors, investors, or as an inheritance tax-free gift, each piece represents both financial strength and cultural legacy.

With limited availability, these coins are more than just gold — they're a legacy.

History

RAX2 Assets began as a property investment company in 2019, building a strong foundation in property before expanding into the gold market in 2023. The transition was driven by gold's consistent outperformance of property investments and its minimal maintenance requirements.

As a family-run business, RAX2 Assets is built on trust, transparency, and long-term value creation. The name "RAX2" originates from the director, Ross Fisher, and his sons — Ryan, Aiden, and Aston — hence the name, RA times two, RAX2. This family connection is at the heart of the company's ethos, ensuring every client relationship is treated with the same care and dedication as family.

Operating from our offices in Royal Tunbridge Wells, we provide clients with a professional yet personal experience, offering expert guidance in gold investment and wealth preservation. The company's focus on investment-grade gold coins reflects its commitment to quality, security, and sustainable growth for every investor.

About Us

RAX2 Assets is a family-run gold dealership based in Royal Tunbridge Wells, built on a foundation of trust, integrity, and expertise. With a proven track record of success in both property and gold investment, we have established ourselves as a respected name within the industry.

We take pride in delivering exceptional customer service, offering a personal approach that larger firms simply cannot match. Our pricing remains highly competitive, ensuring that our clients receive outstanding value without compromise.

At RAX2 Assets, our team of investment experts craft tailored strategies designed to identify and capitalise on the best-performing opportunities. Whether you are looking to secure or grow your wealth through physical gold, we are committed to guiding you with transparency, insight, and care.



Gold as an Investment

Gold has captivated humanity for millennia, not only for its radiant beauty but for its enduring value. As an investment, gold stands apart — timeless, tangible, and universally revered. Unlike paper assets, gold is immune to the whims of governments and the volatility of markets. It is a finite resource, its scarcity lending it a unique resilience and allure.

In times of uncertainty, gold shines brightest. It preserves wealth when currencies falter and economies fluctuate, offering a safe haven that transcends borders and generations. Its intrinsic value is recognised in every corner of the world, making it a truly global asset.

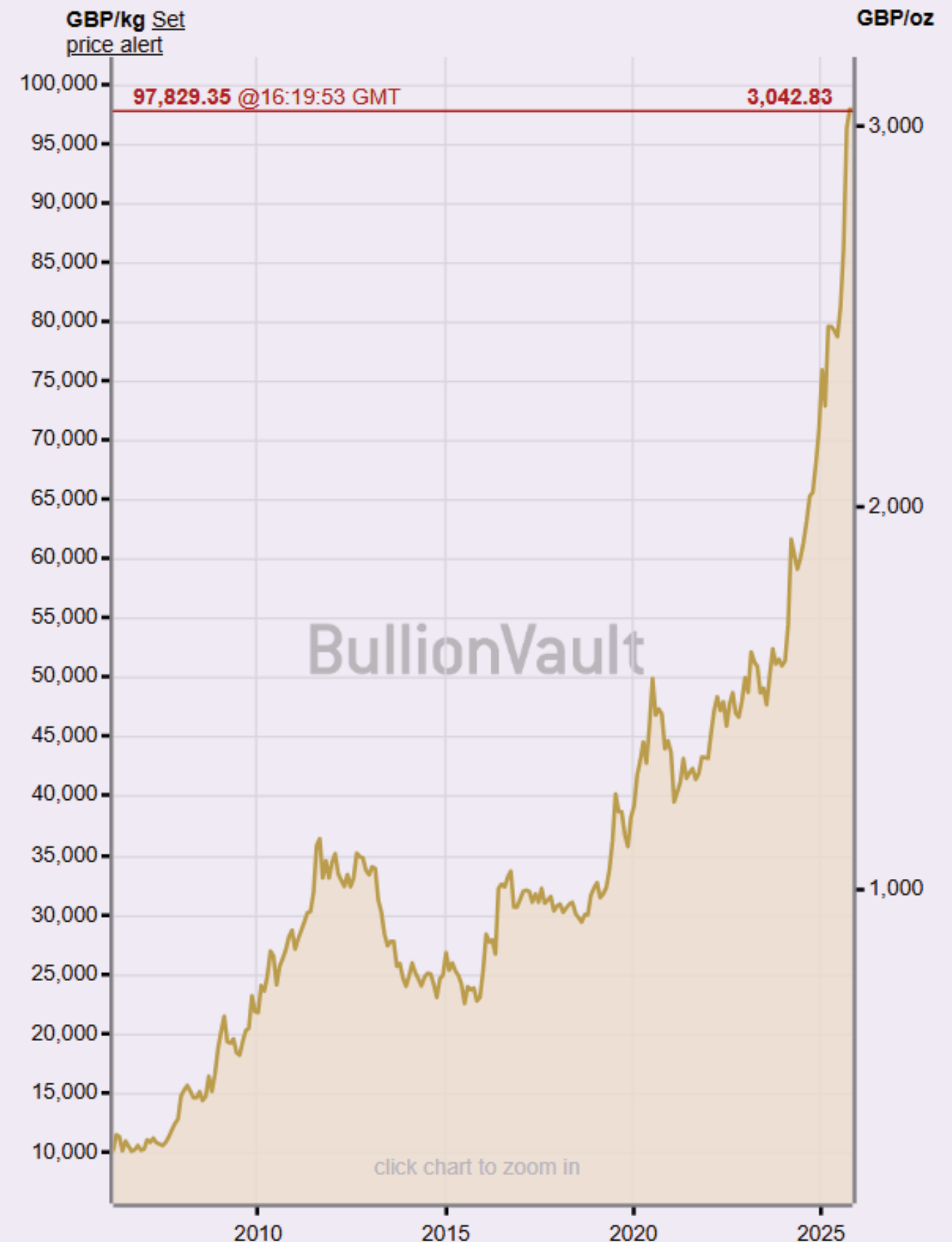
Gold's elegance lies in its simplicity: a pure, unchanging store of value that requires no maintenance, no intermediaries, and no trust in institutions. It is both a symbol of prosperity and a practical safeguard, blending beauty with security. For those who seek to protect and grow their wealth, gold remains the ultimate investment — timeless, stable, and eternally desirable.



Gold Market Performance

Gold continues to demonstrate strong performance in global markets, maintaining its reputation as a reliable store of value. Over the past 12 months (YTD), gold prices have increased by 53%. Over 5 years we have seen prices soar by 116.9%. These figures highlight gold's resilience amid economic uncertainty and inflationary pressures.

Driven by global demand, limited supply, and its role as a hedge against inflation, gold remains one of the most stable and trusted investment options available. Analysts project continued stability and potential appreciation, making gold an attractive choice for both short-term and long-term investment strategies.



Gold Coins Performance

Rare gold coins have shown exceptional performance in recent years, often outperforming standard bullion in terms of value appreciation along with showing more security due to limited production.

All coins offered are classed as bullion, meaning they are made from pure gold (in excess of 99.5%) and meet the highest standards of quality and authenticity. This purity ensures that each coin not only holds intrinsic value but also benefits from the same market movements as gold itself.

In addition to their investment potential, gold coins offer significant tax advantages. As legal tender produced by the Royal Mint, they are exempt from Capital Gains Tax (CGT) in the United Kingdom. Furthermore, gold coins are considered a non-declaring asset for inheritance tax purposes, providing an efficient and discreet way to preserve and transfer wealth across generations. These combined benefits make rare gold coins one of the most tax-efficient and secure investment options available today.

Security & Stability

Owning gold offers a level of security unmatched by many other assets or financial instruments. Unlike stocks, bonds, or digital investments, gold is a physical asset that retains intrinsic value regardless of market volatility or banking sector fluctuations. It is not subject to counterparty risk, bank failures, or currency devaluation.

During times of economic instability, gold consistently acts as a safe haven, preserving wealth when other assets may lose value. This independence from the financial system makes gold ownership one of the most secure and time-tested ways to protect and grow wealth.

All clients of RAX2 Assets have full ownership of their gold; we do not store for any clients under any circumstances. This gives you full control and ownership, without being exposed to third-party storage facilities risks and costs.

Delivery is within 2–5 business days depending on coin availability; alternatively, clients can collect from our offices in Royal Tunbridge Wells.



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Selling Your Gold with Rax2 Assets

Whether you're rebalancing your portfolio, accessing liquidity, or capitalising on market highs, RAX2 Assets makes selling as effortless as buying. No complicated procedures, no lengthy delays — just straightforward, professional service that respects your time and investment.

Quick & Hassle-Free Process

Selling your gold through RAX2 is remarkably straightforward. Simply contact us, receive a competitive quote based on real-time market data, and complete the transaction swiftly and securely.

Competitive Buy-Back Prices

We offer fair, market-based buy-back prices that reflect current gold values. Our transparent pricing ensures you receive the true worth of your investment without unfair deductions.

Trusted Global Network

Our extensive international network guarantees liquidity whenever you need it. Prompt payment, secure transactions, and professional service from start to finish.



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How to

Speak to a consultant today. The RAX2 Assets team of consultants is friendly, approachable, and highly knowledgeable, offering expert guidance tailored to each client's investment goals.

Whether new to gold investment or expanding an existing portfolio, every client receives clear, professional advice in a relaxed and welcoming environment.

At the lovely RAX2 Assets offices in Royal Tunbridge Wells, clients are invited to book a private appointment with one of the consultants to discuss opportunities, view available gold coins, and explore how gold can enhance their investment strategy.

Process:

Discuss budget and expectations with a member of staff.

Create and establish a strategy to meet your financial circumstances and needs.

Select coins which meet said needs and budget.

Arrange settlement and delivery of stock.

Enjoy the journey and customer service we have to offer with updates and newsletters along the way.

Contact Us

Phone Number: 0203 318 0312

Email: info@rax2assets.com

Website: www.rax2assets.com

Address:

Lonsdale Gate Business Centre
Lonsdale Gardens
Royal Tunbridge Wells
TN1 1NU



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